



MASSACHUSETTS: A GLOBAL INNOVATION HUB



Massachusetts: the most innovative state in the nation.

- *Bloomberg U.S. Innovation Index, December 2016*

Massachusetts: Best Overall State.

- *U.S. News/McKinsey Best States Rankings, February 2017*

Massachusetts: an Innovation Champion.

- *Consumer Technology Association, 2016 Scorecard*

Boston: #1 Start Up Hub in the United States.

- *U.S. Chamber of Commerce Foundation, May 2016*

The Massachusetts Innovation Economy includes 1.3 million employees, nearly 40% of the workforce, and produces an estimated \$213 billion in annual economic output.

Massachusetts derives a greater economic impact from the innovation economy than any other leading technology state in the nation.

Massachusetts has the highest concentration of innovation economy jobs of any leading technology state, according to data from the U.S. Bureau of Labor Statistics (BLS).



Large companies and fledgling startups call Massachusetts home because of its well-educated workforce, world-class research institutions and thriving entrepreneurship culture.

MassTech in an innovative public economic development agency working to support that vibrant economy.

The International Enterprise Initiative at MassTech bolsters Massachusetts' innovation economy and develops international partnerships and collaborations across industry, academia and economic development agencies.



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Visit MassTech's website to discover resources to help international visitors connect with our state's innovative technology centers, business organizations, academic institutions, and public agencies.



MASSACHUSETTS TECHNOLOGY COLLABORATIVE

Masstech.org/international - @Mass_Tech



INTRODUCING THE WORLD TO MASSACHUSETTS INNOVATION

Each year public and private sector partners from all over the world connect with the International Enterprise Initiative at MassTech to learn about the Massachusetts Innovation Economy, as do many local tech companies and startups. The program helps raise awareness of the Commonwealth's innovative technology hubs, centers of entrepreneurship, and business organizations to visitors from around the globe, while helping Massachusetts companies to connect with international resources, both locally and overseas.

Through three major divisions, the Innovation Institute, the Massachusetts eHealth Institute, and the Massachusetts Broadband Institute, MassTech supports and strengthens the vibrant economy that helps define Massachusetts as a Global Innovation Hub.



THE INNOVATION INSTITUTE
at the MassTech Collaborative

The Innovation Institute was created to improve conditions for growth in the innovation economy by:

- Enhancing industry competitiveness;
- Promoting conditions that enable growth; and
- Providing data and analysis to stakeholders that promotes understanding and informs policy development.

MBI

MASSACHUSETTS
BROADBAND INSTITUTE

The Massachusetts Broadband Institute is working to expand affordable, high-speed internet across the state. Partnering with municipalities, providers, and other key stakeholders, the MBI creates new economic opportunities as we close the digital divide in Massachusetts.

MeHI

MASSACHUSETTS
eHEALTH INSTITUTE

The Massachusetts eHealth Institute is the state agency designated to lead and advance the Massachusetts Digital Health Initiative, and promote Health IT innovation, technology and competitiveness to improve the safety, quality and efficiency of health care.

The Annual Index of the Massachusetts Innovation Economy

The Index of the Massachusetts Innovation Economy, published by MassTech annually since 1997, is the premier, fact-based benchmark for measuring the performance of the Massachusetts knowledge economy.



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