

## RESPONSES TO RFP 2019-MeHI-01 QUESTIONS

**Question:**

What is the target audience for these events? Specifically what are their professional titles and what types of organizations will be targeted for attendance?

**Answer:**

As explained in the RFP, the main target is professionals involved in Meaningful Use (MU) and/or the Quality Payment Program (QPP), with MU being the primary target. We anticipate inviting healthcare providers, practice managers, IT managers, MU or QPP designees, and other people who have related responsibilities in a variety of healthcare settings, including, but not limited to, hospitals, community health centers, and primary and specialty care practices.

**Question:**

How many attendees are projected for each event?

**Answer:**

In our pilot Electronic Patient Engagement (EPE) workshop hosted in 2018, we had 60 registrations with about 40 to 50 actual attendees. We aim to have similar attendance in future workshops, but that cannot be guaranteed.

**Question:**

How many of events will be held annually?

**Answer:**

Our target is to hold one to two EPE workshops per year, depending on the continued interest from the healthcare provider community.

**Question:**

When will the first event be held? Will the following events be held at a regular cadence?

**Answer:**

The target for the first EPE workshop is May 2019, but this is dependent on how quickly we can pull the workshop together with the selected Applicant(s).

The cadence will be based on the proposals, because we need to ensure that we can provide sufficient new educational content for each subsequent workshop. If attendance to a particular EPE workshop is high, we may also repeat this workshop.

**Question:**

What is the anticipated duration for each presenter/time commitment?

**Answer:**

The workshop duration will typically range from 5 to 7 hours, including networking sessions. The duration of each presentation depends on how many Applicants will present, but in general each presentation is expected to last around 45 minutes including Q&A. The workshops may also include a panel session to address general EPE questions from the audience, and the presenters may be asked to participate on these panels.

**Question:**

Are you seeking presenters from healthcare providers only? Will you accept applications from vendors?

**Answer:**

As per the RFP, responses are open to any individual or firm willing to participate in the presentations or organization of the workshops on the basis of the terms and conditions spelled out in the RFP. This could be healthcare providers, vendors, or other parties with expertise in EPE. We welcome vendors to respond, especially if they believe they can provide meaningful educational EPE content.