

TENTH ANNUAL CYBERSECURITY SUMMIT

Celebrating
125
Years

BAY PATH
1897 – UNIVERSITY – 2022
REimagine Possibility

THE EVOLUTION OF CYBER SUPPLY CHAIN ATTACKS AND THE ROLE OF DATA SCIENCE

Bay Path's tenth annual Cybersecurity Summit is pleased to welcome Ariel Weintraub as our presenter. A nationally-recognized speaker, she is a thought leader on the latest developments in the cyberspace. Her presentation will focus on areas that are integral for cyber planning for small to large businesses to improve efficiency and security and will include topics such as:

- Analysis of current Cyber Threat Landscape, highlighting third party/supply chain attacks as top risk;
- Explain how data science is currently being used in cybersecurity organizations to further mature cyber resiliency;
- Introduce how leveraging data science could provide more visibility and protection into third party incidents.

Following the presentation, there will be a general question and answer period.

ARIEL WEINTRAUB'S PRESENTATION WILL BE VIRTUAL
ATTENDANCE TO THE EVENT CAN BE VIRTUAL OR IN-PERSON

Our Presenter

Ariel Weintraub
CISO and Head of
Enterprise Cyber Security,
MassMutual



Ariel Weintraub is the Head of Enterprise Cyber Security at MassMutual. Ariel joined MassMutual in the fall of 2019 as the Head of Security Operations & Engineering, responsible for the Global Security Operations Center, Security Engineering, Security Intelligence and Identity & Access Management (IAM).

Prior to joining MassMutual, Ariel served as Senior Director of Data & Access Security within Cybersecurity Operations at TIAA where she led a three-year business transformation program to position IAM as a digital business enabler. Before working at TIAA, Ariel was Global Head of Vulnerability Management at BNY Mellon and was part of the Threat & Vulnerability Management practice at PricewaterhouseCoopers (PwC).

FRIDAY, OCTOBER 7, 2022

9:30 am – 11:00 am EST

REGISTER NOW AT baypath.edu/cybersummit

Registration for this event is required; details on how to join the webinar will be sent to registered participants before the event. **QUESTIONS?** Contact Ann Cantin at acantin@baypath.edu



Sponsored by **ECONOMIC DEVELOPMENT COUNCIL OF WESTERN MASSACHUSETTS (EDC)** and **BAY PATH UNIVERSITY**, offering an undergraduate degree in cybersecurity, with majors in digital forensics, incident response, information assurance, risk management; and the Master of Science in Cybersecurity. In 2022, Bay Path University was designated as a National Center of Academic Excellence in Cyber Defense by the National Security Agency (NSA) as part of its National Initiative for Cybersecurity Education (NICE).

